

HOBBY AND INTEREST GROUPS AND EVENTS



Can Start With Something Simple



- I used to organize hikes
- I attend soccer meetups and pay a small fee to play
- Whatever hobbies you have, start a group
- Ask for small fees or donations
- This can become an event business

Events Business Or Workshops



- Regular revenue
- Grow audience and attendance
- Start with meetup.com then your website
- Use large websites to promote your events
- This can monetize in different ways

Events Monetization



- Attendance fee or donation
- Upselling products
- Upselling services
- Upselling bigger, weekend
getaway events
- Sponsorships